

GRENDENE S.A.

Publicly Held Company

Corporate Taxpayers ID – CNPJ/MF nº 89,850,341/0001-60

Company's Register: NIRE Nº 23300021118-CE

NOTICE TO SHAREHOLDERS**3rd Interim dividends of 2016**

We are writing to inform shareholders that, the Board of Directors at the meeting held on October 20, 2016, decided “ad referendum” that it will propose to the Ordinary General Meeting that will examine the balance sheet and financial statements for the 2016 financial year, the 3rd distribution of interim dividends **in the amount of R\$76.093.053,01** (seventy-six million ninety-three thousand and fifty-three reais and one cent), referring to the period up to September 30, 2016. The shareholders of common shares will receive an **interim dividend of R\$0.253036223 per share**. **The dividends will be paid from November 16, 2016**, without remuneration or monetary restatement and no withdrawal tax will be imposed on the dividend.

Shareholders whose names were registered with the Company on October 27, 2016 will have the right to receive the interim dividends. The Company's shares will be traded ex-dividend from October 28, 2016 on the BM&FBOVESPA.

The payment of the amounts to be distributed will be made as follows:

- a) Shareholders who have already provided details of their bank account to Itaú Unibanco S.A. will have their credit made available through their current account;
- b) For shareholders who have not provided details of their bank account, Itaú Unibanco S.A., as the Depositary Financial Institution, will send an advisory notice on the payment to the shareholders, which should be presented at one of its branches with instructions for processing the respective bank account credit.

Sobral (CE), October 20, 2016.

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Francisco Olinto Velo Schmitt
Investor Relations Officer